

## ANNUAL 2023 COMMUNICATION FEATURE

## Premier Group: Prioritising safety and efficiency in lifting solutions

In the dynamic world of construction, Premier Group exemplifies vision, determination and unwavering commitment. Established in 2007 by Directors Anil Chaudhary and Som Dutt Sharma, the company began humbly with just two cranes.

Premier Group's journey has been remarkable, growing exponentially to a fleet of over 350 plus equipment units valued at nearly ₹10 billion. Their range spans crawler cranes, hydraulic cranes, tower cranes, trailers, piling rigs, grabs, RMC equipment and more establishing them as industry leaders.

## **Key milestones**

1. **Turnkey lifting solutions:** The company redefined crane rentals by offering comprehensive turnkey solutions. They now safely transport and lift over 5,000



Anil Chaudhary, Director

tonnes of load daily across various sectors, prioritising safety and efficiency.

2. Diversification into ground engineering: In 2014, the company ventured into ground engineering by acquiring a majority stake in Ipex Infrastructure. This expansion enables them to provide turnkey

solutions for underground works and machinery rentals.

3. International expansion: In 2016, the company undertook a bridge redevelopment project in Sri Lanka, demonstrating its ability to excel abroad.

4. **EPC expansion:** The company secured significant tenders including a Rs 2.5 billion project for DFCC in



Som Dutt Sharma, Director

Maharashtra, marking a pivotal achievement in the EPC domain.

5. Landmark acquisition: In 2023, the company acquired the All-cargo crane division, solidifying its position in the crane rental sector and expanding its footprint.

**Clients and collaborations:** The company collaborates with industry giants and public sector enterprises, including DMRC, LMRC, IRCON, L&T, Tata Projects, GE, Ultratech, PNC Infratech, ITD Cementation India, Sam India Builtwell and SNC-Lavalin Group.

## The road ahead

The company is committed to growth in turnkey lifting solutions, EPC projects and crane rentals. With an expanding international clientele and dedication to quality, it aims to lead construction both within and beyond India's borders, proving that excellence has no limits.

(Communication by the management of the company)

